

Message Text

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PAGE 01 TEHRAN 04465 131402Z

62

ACTION NEA-09

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E.O. 11652: NA
TAGS: BEXP
SUBJ: SHIRAZ HANDICRAFTS EXHIBITION, AUG 21-30, 1975

REF: USDOC 6956

1. PARTICIPATION FEE SUBJECT FAIR IS \$1000 FOR EACH 100 SQUARE METERS; FEE INCLUDES FULLY EQUIPPED, CARPETED STALL WITH TABLES, SHELVES, AND INCIDENTAL FURNITURE. FAIR CORPORATION HAS PUBLISHED THAT SALES LIMITATION IS \$50 FOR EACH SQUARE METER SPACE RENTED WITH MAXIMUM \$20,000; HOWEVER, FAIR DIRECTOR PRESENTLY MEETING WITH MINISTER OF COMMERCE AND CHIEF CUSTOMS TO ESTABLISH MORE LIBERAL SALES POLICY. WILL ADVISE SHORTLY.

2. ACCORDING PRESENT PLANS ALL GOODS DESTINED FOR SHIRAZ MUST BE CLEARED THROUGH INTERNATIONAL FIAR CUSTOMS IN TEHRAN WITH DUTY PAID BEFORE PROCEEDING TO SHIRAZ; HOWEVER, FIAR AUTHORITIES ARE TAKING STEPS TO SEND CUSTOMS REPS TO SHIRAZ. IN EVENT CUSTOMS REPS GO TO SHIRAZ, EXHIBIT HALL WOULD BE CONSIDERED BONDED WAREHOUSE AND DUTIES WOULD BE PAID UPON SALE OF ITEMS.

3. RE INTERNATIONAL BAZAAR AT TEHRAN INTERNATIONAL TRADE FAIR: PRICE EQUIPPED STALL IS 80,000 RIALS (APPROX. \$1203) FOR 20 SQUARE METERS. SALES LIMITATION OUTLINED PARA 1 ALSO APPLIES.

4. PARTICIPATION AGREEMENTS/ CONDISIONS FOR SHIRAZ AND INTERNATIONAL FAIRS NOT PRINTED AT PRESENT. WILL FORWARD WHEN AVAILABLE.

5. RE SALES PROSPECTS: DIFFICULT FOR EMBASSY TO DETERMINE, THOUGH
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PAGE 02 TEHRAN 04465 131402Z

SHIRAZ ARTS FESTIVAL WHICH IS CONCURRENT WITH HANDICRAFTS EXHIBITION

IS VERY WELL ATTENDED. FAIR MANAGEMENT BELIEVES LOWER PRICED
HANDICRAFTS WILL SELL EXTREMELY WELL.

6. IF PINK FEATHER GROUP INTENDS PARTICIPATE, PLEASE ADVISE
EMBASSY ASAP SO HOTEL ACCOMMODATIONS IN SHIRAZ CAN BE ARRANGED.
MIKLOS

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